



Presentation Design for

Life Sciences Corporate &
Data-Driven Communication



Context & Purpose

This portfolio presents an approach to designing structured, data-driven presentations for life sciences and regulated corporate environments.

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NEXOVA
LIFE SCIENCES



Information Structure & Visual Hierarchy



Content Organisation

Clear separation of primary and secondary information, reducing cognitive load and improving readability in corporate presentations.

Visual Emphasis

Strategic use of contrast, spacing and typography to guide attention and support decision-making.

Structured layouts for executive communication

Structured Design Workflow

From complex information to executive-ready communication

1

Content Analysis

Understanding objectives, audience, and constraints to identify what truly matters in the message.



2

Information Structuring

Organizing content into clear hierarchies, sections, and logical flows that support decision-making.



3

Visual Translation

Transforming structured information into clean, consistent layouts using grids, spacing, and visual emphasis.



4

Alignment & Consistency

Ensuring visual consistency across slides to support clarity, credibility, and executive trust.

Sample Metrics & Performance Indicators



Improved information clarity through structured layouts and visual hierarchy.

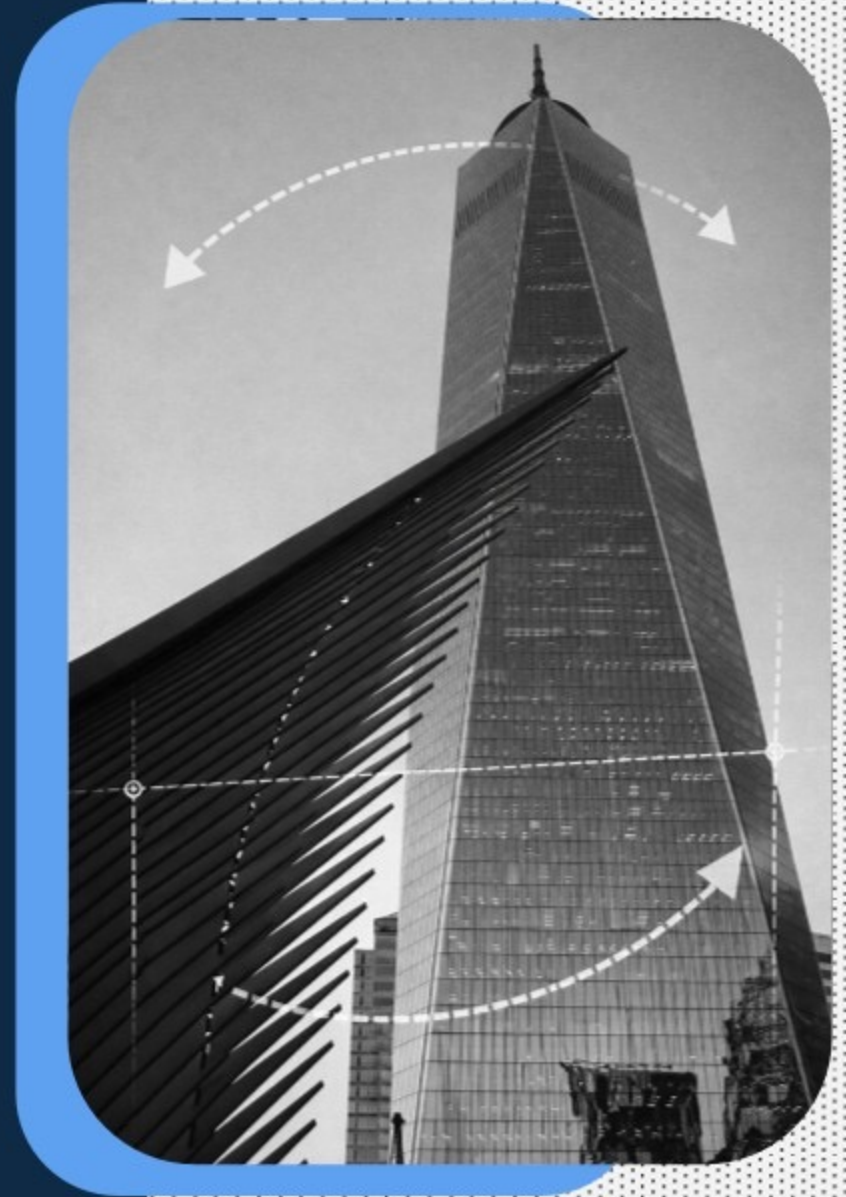


Reduction of slide density by simplifying complex information into executive-ready visuals.

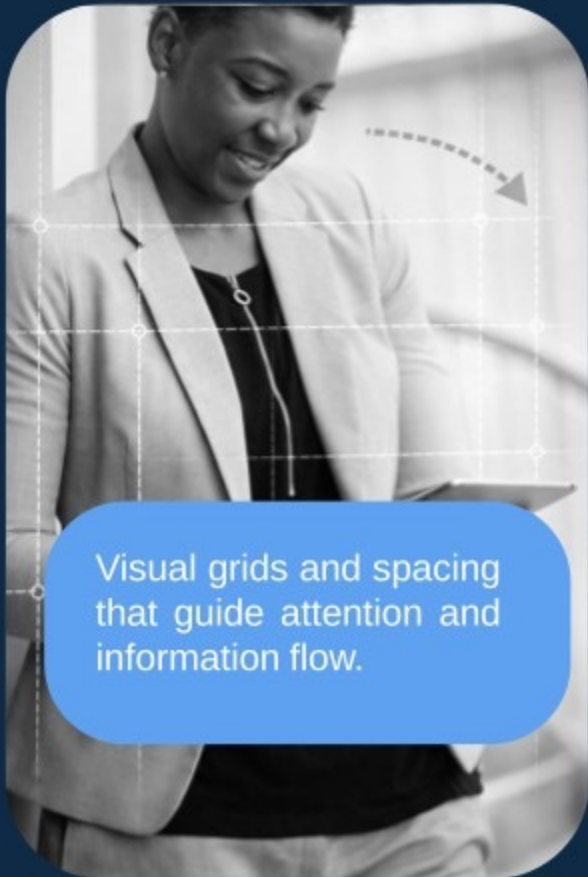


Faster alignment enabled by consistent and standardized presentation systems.

Structured layouts designed for executive decision-making



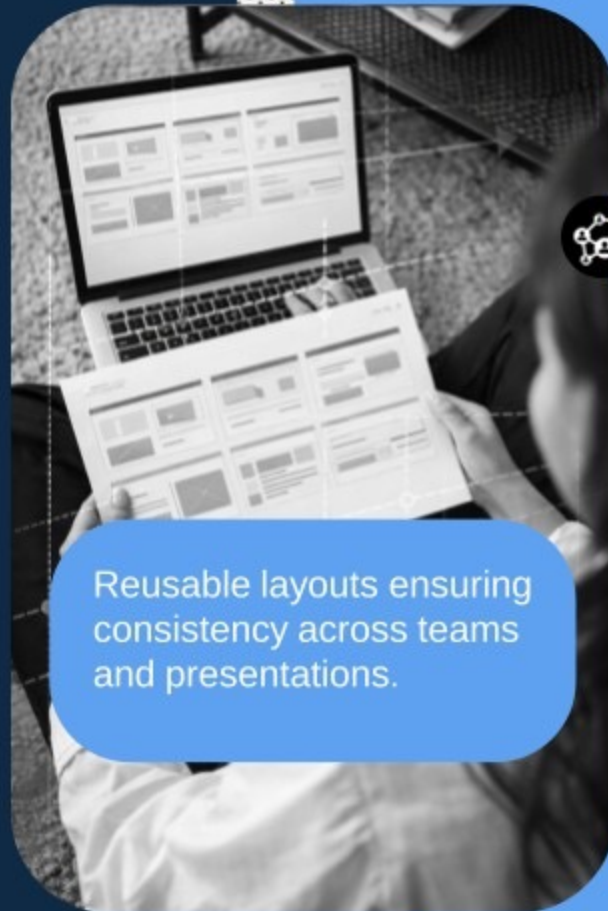
Applying Structured Design Principles



Visual grids and spacing that guide attention and information flow.



Executive-driven design focused on clarity, hierarchy, and fast comprehension.



Reusable layouts ensuring consistency across teams and presentations.

Let's Build Clear, Impactful Communication

Structured presentation design focused on clarity, hierarchy, and executive decision-making.

Experienced in transforming complex information into clear, consistent, and actionable communication across business and regulated environments.

Anny Mello

Presentation Designer · Visual Designer

